

General Assembly

Raised Bill No. 5757

February Session, 2008

LCO No. 2366

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Referred to Committee on General Law

Introduced by: (GL)

AN ACT CONCERNING BEER MANUFACTURERS AND SUPPLIERS AND WHOLESALER PRICE PROMOTIONS.

Be it enacted by the Senate and House of Representatives in General Assembly convened:

- 1 Section 1. Subsection (b) of section 30-63 of the 2008 supplement to
- 2 the general statutes is repealed and the following is substituted in lieu
- 3 thereof (*Effective from passage*):
- 4 (b) No manufacturer, wholesaler or out-of-state shipper permittee
- 5 shall discriminate in any manner in price discounts between one
- 6 permittee and another on sales or purchases of alcoholic liquors
- 7 bearing the same brand or trade name and of like age, size and quality.
- 8 [, nor shall such manufacturer, wholesaler or out-of-state shipper
- 9 permittee allow in any form any discount, rebate, free goods,
- 10 allowance or other inducement for the purpose of making sales or
- 11 purchases.] Notwithstanding any other provision of the general
- 12 statutes to the contrary, a manufacturer or supplier of beer to
- 13 wholesalers may offer price promotions to wholesalers that require the
- 14 wholesalers to reduce their prices to retailers in order to receive a
- discount from the manufacturer or supplier, provided: (1) The price
- 16 promotion is offered uniformly by the manufacturer or supplier to all

wholesalers, and (2) if a wholesaler opts not to participate in a price promotion, the wholesaler shall not be entitled to the discount from the manufacturer or supplier. Nothing in this subsection shall be construed to prohibit beer manufacturers, beer wholesalers or beer out-of-state shipper permittees from differentiating in the manner in which their products are packaged on the basis of on-site or off-site consumption.

This act shall take effect as follows and shall amend the following sections:			5
Section 1	from passage	30-63(b)	

Statement of Purpose:

To allow beer manufacturers and suppliers to offer price promotions to wholesalers, who must then reduce their prices to retailers.

[Proposed deletions are enclosed in brackets. Proposed additions are indicated by underline, except that when the entire text of a bill or resolution or a section of a bill or resolution is new, it is not underlined.]